

FY2024 – FY2025

Strategic Goals & Priorities

In an effort to facilitate the discussion of our goals and priorities through the end of fiscal year 2025. These four functional areas were prepared for consideration in no particular order:

- ▶ **Capital and Infrastructure**
The quality of our facilities, roads, utilities and public properties reflects the community
- ▶ **Economic Development**
The economic health of the community requires a continual focus
- ▶ **Government Policies**
Ensuring that our policies are an accurate reflection of the community we are and want to be
- ▶ **Communication & Community Relations**
Strive to continuously improve internal and external communications

Capital and Infrastructure

- Capital Planning: 5-year outlook
 - Debt schedule planning
 - Capital stabilization funds
 - Capital outlay within general fund budget (expiring debt)
- Continued investment into downtown improvements
 - Completion of Sweatt Park Improvements
- Investment into comprehensive Pavement Management Plan
 - Capital planning: 10-year outlook (roads and sidewalks)
- Continued investment into water infrastructure identified in the Water Master Plan
- Department of Public Works/ Land Use Facility Project
- Identify and discuss underutilized town property for potential repurpose
- Disposition of town owned property – redevelopment new growth and reoccurring tax revenue (tax title property - Marra)
- Long term plan for fields, recreation spaces, and open space purchases & protection

Economic Development

- Focus on priority development areas
 - Continued support of Village Zone development
 - Thoughtfully planned zoning changes
- Branding and marketing Wrentham (EDC Charge & Direction)
- Downtown layout enhancement
 - Focus on traffic, road quality, pedestrian & bicycle use

- Continue to work with property owners & developers on potential development to fulfill housing needs
- Implement the Community Master Plan
(Vision of Tomorrow: Wrentham Master Plan 2030)
- Active participation with the 495/MetroWest Partnership
- Tourism Promotion and Regional Economic Development Initiatives
(Franklin/Plainville/Wrentham)

Government Policies

- Ensure completion of Select Board, Town Manager, Director of Planning and Economic Development and Director of Public Works name changes
- Review/update Town Charter
 - Revision and review should be completed every 10-years
 - *Fall Town Meeting Adoption - November 2023*
- Update and adopt revised BOS Policies; Rules and Regulations
 - Update outdated policies consistent with town charter & applicable bylaws
 - Review fuel efficient vehicle policy
 - Update and adopt revised cemetery rules and regulations
 - *Effective July 1, 2024*
- Review Town fee schedules
 - Includes licenses and permit fees under BOS authority
 - *Effective July 1, 2024*
- Home Rule Petitions for additional Alcohol Licenses

Communication & Community Relations (Internal / External)

- Create a culture of transparency and open government between all town departments and the public
- Explore utilization of electronic board meeting packet
- New updated Town Brochure handout
- Continue quarterly newsletter “In Town News” out of Town Administrator’s Office
- Review quality and accuracy of town website pages
- Expand public information of Town sponsored events including; press releases, TA blog posts, and social media (Facebook, Twitter, Instagram & LinkedIn)
- Continued utilization of electronic signs (Town Hall / Sheldonville - Station 2 / Route 1)